



The Republican.

Career-Life coach emceeds media talks

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Dawn Quesnel

EAST LONGMEADOW - Career-Life Coach Dawn Quesnel, a former town resident, recently spoke and emceed two career development events held by the National Television Academy for its New England chapters in Boston and Providence.

A panel discussion was held at Bryant University on Nov. 16 and at Emerson College on Nov. 18. The discussions gave students and young professionals the opportunity to learn firsthand from media pros about the ins and outs of a career in broadcasting.

As keynote speaker and master of ceremonies for both events, Quesnel, known as "Coach DQ," moderated a panel discussion of media experts covering various topics related to careers in the broadcast industry, including production, on-air talent, creative services, news and advertising sales.

For the Emerson College panel discussion, the panel featured media experts from the Boston market, including Mark L'Heureux, assistant director, WGBH creative services; Bianca De La Garza, news anchor, FOX 25; Jen Street, news director, Viacom Boston; and Mike Perlow, reporter, NESN, and president of www.Ge tATVJob.com

The Bryant University panel discussion featured media experts from the Providence market, including MaryLou Palumbo, general manager, Cox3; Jim McKeever, promotions director, WGGB-40; Bill McColgan, executive producer, CN8 Sports and Sports Pulse; and Perlow.

In addition to her work with the National Television Academy, Quesnel belongs to the International Coach Federation and is a graduate of the Coaches Training Institute. In her coaching practice, she specializes in coaching sales and creative professionals to set and achieve their career goals while finding a happy balance between their personal and professional lives.

A former East Longmeadow resident, she currently lives in Norfolk. Submitted by the Career Life Balance.